



38th ASIAN RACING CONFERENCE

2020

FIRST ANNOUNCEMENT



South Africa | Cape Town | 2020



CONTENTS

Click on the Pages below

Welcome Note by ARF Chairman.....	3
Welcome Note by NHA Chairman.....	4
Asian Racing Federation.....	5
NHA Overview.....	6
38 th ARC Stakeholders.....	7
Conference Overview.....	8
Registration Process.....	9
Cape Town International Convention Centre.....	10
Hotels.....	11
Accompanying Partner Tours.....	14
Race Day.....	15
Stud Farm Tour.....	16
Visa Requirements.....	17



CHAIRMAN OF ARF



On behalf of the Executive Council of the Asian Racing Federation (ARF), it is with great pleasure that I invite you to attend the 38th Asian Racing Conference (ARC) to be held in Cape Town, South Africa from 18th February to 23rd February, 2020.

The enduring hallmark of the ARCs is their capacity to consistently provide a stimulating marketplace of ideas, and to act as a platform to launch innovations which shape our global sport. They are a renowned forum for industry leaders from around the world to meet together, to identify emerging issues, and to develop new strategies.

At the 37th ARC held in Korea in May 2018, we explored the key elements which constitute a global brand of racing. In doing so, we emphasised the importance of supporting wagering as the lifeblood of our sport, our need to focus on developing our fan base, and the absolute imperatives of ensuring the integrity of racing and horse welfare. Further, the 37th ARC considered how our sport needs to provide an articulated offering, being one that creates an emotional connection for its participants, especially with the equine athletes.

Racing has significant potential for transformational growth and innovation across all areas of the sport. Through the ARCs, the ARF has a proud history of highlighting and driving a broad range of value-creating initiatives, from sophisticated wagering strategies, commingling arrangements, to world-class digital fan engagement approaches, to developing new ways to protect intellectual property rights. Further, the ARCs have elevated the importance of integrity and equine welfare which are fundamental to the reputation and existence of our sport.

Set in a country which is itself making a major drive to unlock its significant potential to be a global destination for racing and breeding, the 38th ARC in South Africa provides an exceptional opportunity to consider pressing issues, and to identify and develop the key strategies for the future of our sport.

I look forward to seeing you in the magnificent and vibrant city of Cape Town in February 2020. I am sure that the 38th ARC will be full of energy and interest across both the business and social programmes, and will continue the important work of the ARCs.

MR WINFRIED ENGELBRECHT-BRESGES
Chairman, Asian Racing Federation





CHAIRMAN OF NHA



On behalf of The National Horseracing Authority of Southern Africa, it is my great pleasure to invite you to the 38th Asian Racing Conference to be held in Cape Town in February 2020.

It is both an honour and a privilege for South Africa to have been chosen to host the ARC for a second time, the first being in 1997 when South Africa became a full member of the Asian Racing Federation. It seems only fitting that it should be held in Cape Town, which has been voted, for the fifth year running, as the World's Best Travel Destination. In the shadow of Table Mountain, a UNESCO World Heritage Site, we have a rich history of horseracing in the Western Cape. The very first race meeting in South Africa took place on the Green Point Common in June 1796. The formation of the South African Turf Club followed in 1814. Our local racing industry is over 200 years old and we take pride in striving to improve and maintain the high international standards, which our fellow ARF members subscribe to.

South African-bred horses have competed with distinction at the international level when given the opportunity, this despite our current export protocols. There is immense potential for growth not only for our local racing and breeding industries, but also for the global racing community should the current export moratorium against South Africa be successfully reviewed.

The ARC is one of the largest Thoroughbred racing conferences in the world and provides a forum for international leaders within racing to discuss and address all issues which the global industry faces. The theme for the upcoming ARC is "Unlocking Potential". It embodies not only the outlook of the South African racing industry, but our country as a whole. Conference delegates will get to experience the very best of what the Western Cape has to offer in our summer season, as well as sharing their wealth of racing knowledge and insights with us.

We look forward to hosting you all in February 2020 at the 38th Asian Racing Conference.

MR KEN TRUTER

Chairman, The National Horseracing
Authority of Southern Africa



maintaining the integrity of the sport of horseracing



WELCOME MESSAGE

The Asian Racing Conferences (ARCs) are staged by members of the Asian Racing Federation (ARF). The ARF is the peak regional body for thoroughbred racing in Asia, Australasia, Arabia and South Africa. Currently the ARF has 21 Full Members, 1 Associate Member and 3 Affiliate Members.

THE ARF'S ACTIVITIES INCLUDE:

- Promoting and facilitating the internationalisation of racing;
- Quality control of 'black type', which the ARF carries out through its Asian Pattern Committee;
- Harmonization of the rules of racing and of drug control across its members throughout the region;
- Assisting the development of racing throughout the ARF footprint.

ARC - A MAJOR CONFERENCE FOR A GLOBAL SPORT

21 FULL MEMBERS
1 ASSOCIATE MEMBER
3 AFFILIATE MEMBERS

The first ARC was held in Tokyo in 1960, attended by 69 delegates from 12 racing organisations representing seven countries. An ARC has been held approximately every 2 years since that time, with delegate numbers swelling to more than 800 from more than 30 countries, including many delegates from Europe, North America and South America.



ASIAN RACING FEDERATION



NHA OVERVIEW

THE NATIONAL HORSERACING AUTHORITY OF SOUTHERN AFRICA

The National Horseracing Authority of Southern Africa (the NHA) is committed to the long-term development and well-being of the Sport of Horseracing, the horses and the people. It maintains the integrity of the Sport of Thoroughbred Racing by ensuring that all the relevant rules are adhered to.

RACING (2018)

Race Meetings	453
Races	3 840
Individual Runners	41 526
Trainers	152

BREEDING (2018)

Stallions	116
Mares	3 631
Foals	2 924

MISSION

Our greatest imaginable challenge our reason for being.

"To regulate, govern, serve and promote the Sport of Horseracing in Southern Africa."

VALUES

The principles that guide our practice and decision making.

- SERVICE** - We are empowered to serve
- INTEGRITY** - We do the right thing
- RESPONSIVENESS** - We act with urgency
- EXCELLENCE** - We exceed and excel
- DEDICATION** - We love what we do

**Statistics include figures for South Africa and Zimbabwe*

38TH ARC STAKEHOLDERS



All the major Stakeholders within the South African horseracing industry have fully embraced the opportunity to host the 38th Asian Racing Conference in February 2020. Phumelela Gaming and Leisure, The Racing Association, Gold Circle Racing and Gaming Group, Kenilworth Racing and The National Horseracing Authority of Southern Africa have all come together to ensure that the event will provide all attendees and delegates the very best experience possible.



maintaining the integrity of the sport of horseracing



CONFERENCE OVERVIEW



FEBRUARY

THEME

Unlocking Potential

CONFERENCE

38th Asian Racing Conference

PERIOD

18 - 23 February 2020

VENUE

- CTICC
- Moyo Kirstenbosch Gardens
- Kenilworth Race Course

LANGUAGE

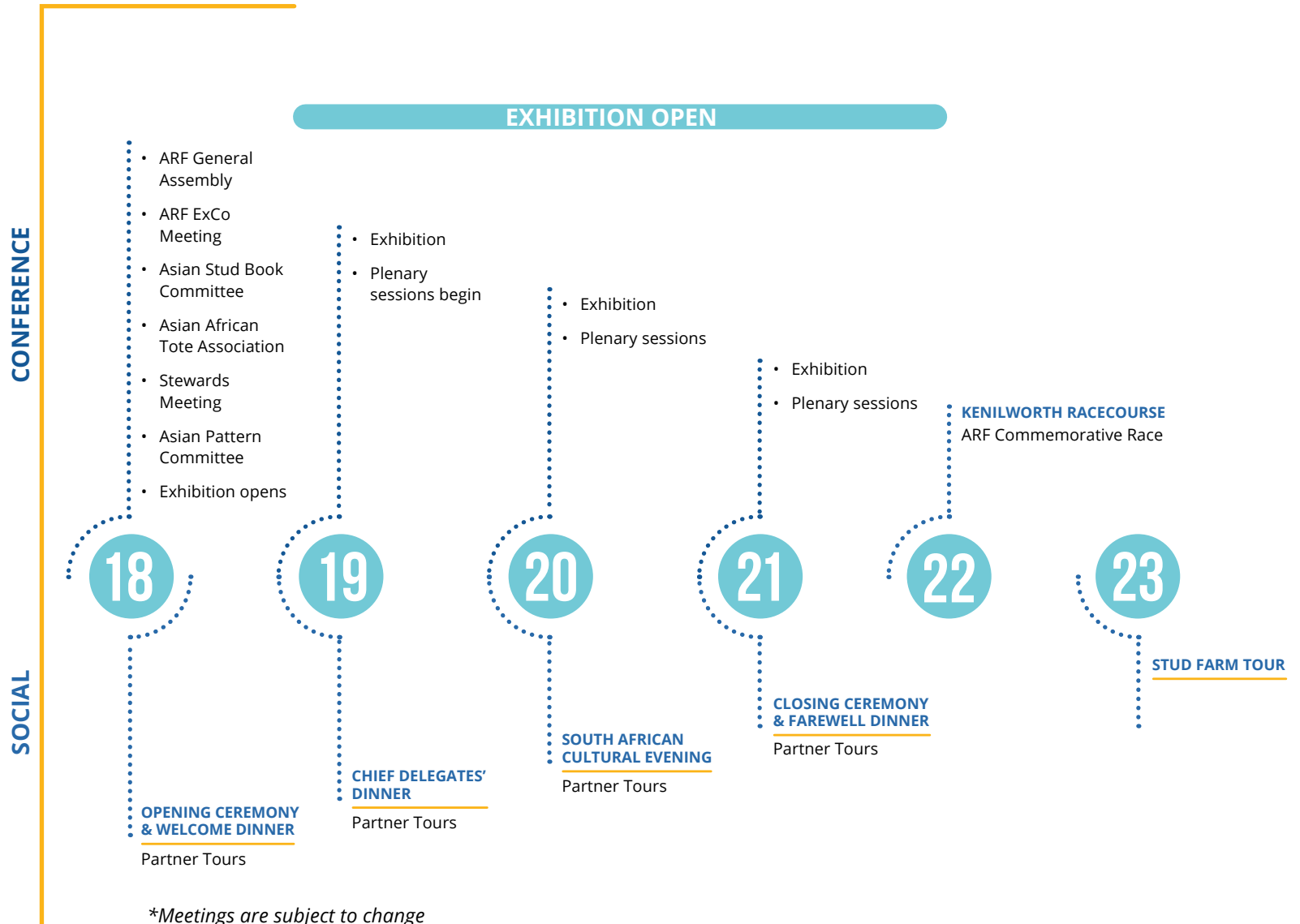
English

PROGRAM

- Bureau Meetings
- Plenary Sessions
- Opening Ceremony & Welcome Dinner
- Chief Delegates' Dinner
- South African Cultural Evening
- Closing Ceremony & Farewell Dinner

WEBSITE

www.arcsa2020.com



HOW TO REGISTER

REGISTRATION NOW OPEN

Online registration can be completed on our website (www.arcsa2020.com)



SIGN-UP/LOGIN



REGISTRATION



PAYMENT



MY PAGE

REGISTRATION FEES

CATEGORY	DEADLINE	DELEGATE PRICE (US\$)	ACCOMPANYING PERSON PRICE (US\$)
EARLY BIRD	UNTIL 30 SEP 2019	\$1 350.00	\$1 050.00
REGULAR	1 OCT - 31 DEC 2019	\$1 600.00	\$1 300.00
LATE	1 JAN - 31 JAN 2020	\$1 750.00	\$1 450.00

YOUR FEES COVER

DELEGATE

- Conference, Official Ceremonies and Social Programs
- Lunch and Coffee Breaks
- Complementary Shuttle Bus Services to be provided between **18 - 23 February 2020**
- Conference Kit
- Your fees do not cover Airfares, Accommodation and Paid Programs



ACCOMPANYING PERSON

- Official Ceremonies and Social Programs
- Complementary Shuttle Bus Services to be provided between **18 - 23 February 2020**
- Partner Tour Program
- Your fees do not cover Airfares, Accommodation and Paid Programs

STUD FARM TOUR

- US\$100 per person (Spaces are limited)

REGISTRATION PROCESS





In 2014, the Cape Town International Convention Centre (CTICC) embarked on an ambitious expansion project.

Opened in 2017, the versatile, stylish and innovative CTICC 2 is set to ring in a new era for the centre.

Drawing from the region's unique biodiversity, the Cape Town Convention Centre's new facility reinvents the way events are delivered in Cape Town.

CTICC



HOTEL INFORMATION

PHYSICAL ADDRESS

Convention Square
Lower Long Street
Cape Town
8000

THE WESTIN

Preferred Accommodation Partner

The Westin Cape Town is set at the gateway to the Victoria and Alfred Waterfront and located adjacent to the CTICC (Cape Town International Convention Centre) with a direct integrated link. The hotel's ideal location is within easy walking distance of Cape Town's endless attractions, including a wide selection of restaurants, bars, nightlife, monuments, museums, shopping centres, the central business district, as well as the direct links to all the tourist highlights in and around this vibrant city. The Cape Town International Airport is a mere 20 kilometres away.

The Westin Cape Town offers a variety of restaurants, suitable for any taste. Thirty7 serves brassiere-style fare and the Westin Executive Club caters to contemporary cuisine. For the perfect end to the day visit Louis B's bar and lounge or Raleigh's Cigar Bar. The hotel's in-room dining menu brings tasty and wholesome choices to the comfort of your room 24 hours a day. Visit the award-winning spa with breath-taking views. Rejuvenate with a massage, enjoy an exclusive range of holistic and beauty therapies, or simply relax in the jacuzzi, heated waterbed, indoor infinity pool, sauna and steam room.

RATES

Executive Suite	- R 5740.00 (Single)
Junior Suite	- R 5440.00 (Single)
Grand Deluxe	- R 4840.00 (Single)
Executive Club Room	- R 4140.00 (Single)
Deluxe Room	- R 3740.00 (Single)

HOTELS

[BOOK ONLINE NOW](#)



HOTEL INFORMATION

PHYSICAL ADDRESS

1 Lower Buitengracht
Cape Town
8000

SOUTHERN SUN WATERFRONT

The Southern Sun Waterfront hotel in Cape Town is located in the heart of the city's most tourist friendly precinct, and is a short walk from the Victoria and Alfred Waterfront and Cape Town Convention Centre.

Stylish and inviting, this hotel provides comfortable and convenient accommodation for business and leisure travellers alike. Recently refurbished, this award-winning Cape Town hotel offers 537 beautifully-appointed rooms, with a host of amenities and services on offer, including free WiFi, air conditioning, a fully-equipped fitness centre and an outdoor pool.

Dining options include South African inspired dishes at the hotel's Yizani Restaurant and relaxed cocktails at the Southern Sun Waterfront Bar. Holiday visitors are surrounded by world famous attractions including Cape Town's Green Point Stadium, Table Mountain and the Two Oceans Aquarium.

RATES

Suite	- R 4850.00 (Single)
Executive Room	- R 3850.00 (Single)
Standard Room	- R 2850.00 (Single) / R 3150.00 (Double)

[BOOK ONLINE NOW](#)

HOTELS



HOTEL INFORMATION

PHYSICAL ADDRESS

1 Cullinan Street
Cape Town Waterfront
Cape Town
8001

SOUTHERN SUN THE CULLINAN

The Cullinan is an award-winning hotel and premier hospitality destination offering grand hotel accommodation in the heart of Cape Town. The hotel is located in one of Cape Town's most sought-after areas, within easy reach of the renowned Victoria and Alfred Waterfront, the Cape Town International Convention Centre, Long Street and other popular landmarks.

The hotel offers guests a choice of 394 superbly appointed en-suite rooms, each tastefully furnished and designed for maximum comfort. Guests have access to a host of services and amenities, including the large outdoor heated pool with its spacious deck, a fully equipped fitness centre, conference facilities, great dining at The Peach Tree Restaurant, light meals and delicious cocktails at Stella Café and Bar and much more.

RATES

Suite	- R 4995.00 (Single)
Executive Room	- R 3995.00 (Single)
Standard Room	- R 2995.00 (Single) / R 3295.00 (Double)

HOTELS

[BOOK ONLINE NOW](#)

ACCOMPANYING PARTNER TOURS



ROBBEN ISLAND

The tours are a year-round favourite among locals and international visitors and provides some important insight into South Africa's past and where Nelson Mandela was imprisoned for 27 years.

CAPE TOWN CITY BUS TOUR

Hop onto our open top red bus and explore the Mother City, as she is affectionately known. With access to over 50 of Cape Town's top attractions, this trip around town is not to be missed.

CHAPMAN'S PEAK DRIVE

Chapman's Peak Drive in Cape Town is easily one of the most beautiful and scenic driving routes in the world. With long, winding turns around the tall cliffs of Chapman's Peak Mountain, this toll road offers panoramic views of the Atlantic Ocean between Noordhoek and Houtbay.

Known to locals as "Chappies", the Chapman's Peak Drive route is popular among motorists, hikers, bikers, cyclists and runners alike. With Insta-worthy moments around every corner, taking a drive on this scenic route is an absolute must when visiting Cape Town.



CAPE TOWN WINE FARM TOURS

South Africa's premier wine estates are set in some of the most beautiful regions of the world. In addition to the variety of superb wines and breathtaking scenery, this tour of the majestic winelands also tantalises the taste buds with local delicacies including wine tasting and lunch.





RACE DAY



Combining the R1-million Asian Racing Federation Commemorative Cape Derby and four other feature races with the Cape Town Prawn Festival will make the race meeting at Kenilworth on Saturday 22 February next year one of the highlights of the Cape season.

The raceday forms part of the programme for the 38th Asian Racing Conference, which will be held in Cape Town from 18 to 23 February next year. It is the second time South Africa has been selected to host the conference.

The Grade 1 Cape Derby for three-year-olds over 2000m has a long and illustrious history.

First run in 1925, it has been won by a host of famous horses down the decades, including Colorado King (1963), Sea Cottage (1966), Bold Tropic (1979) and in more recent times champion racehorse and stallion Dynasty (2003) and Jay Peg (2007), who went on to win three international Grade 1 races.

The supporting programme to the Derby includes the Grade 2 Diadem Stakes over 1200m and the Grade 3 Cape of Good Hope Nursery for juveniles.

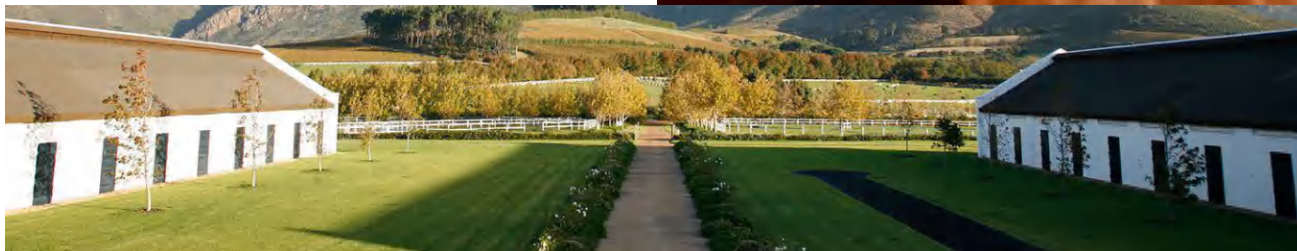
STUD FARM TOUR

We are delighted to offer a unique opportunity to explore the Drakenstein Stud Farm which comprises of 130 hectares of land situated on the lower slopes of the L'Ormarins Wine Estate, in the Franschhoek Valley.

Jean Roi, a Huguenot from Lourmarin, Provence, fled France and settled in the Franschhoek Valley where his name was soon changed to Jannie Rooi.

In 1694 he was granted this land by the Governor of the Cape, Maurtis Pacques de Chevannes. From the outset it proved to be a bountiful and blessed farm. Today it is the home of Drakenstein Stud Farm.

Drakenstein Stud is currently the home of South African Champion Sire for the 2014/2015 season, Trippi (USA). He stands alongside What a Winter (SAF), Philanthropist (USA), Duke of Marmalade (IRE), Gold Standard (SAF), South African Horse of the Year for 2014/2015, Futura, and their new import stallion, Gr1 winning son of War Front (USA), Lancaster Bomber (USA).



VISA REQUIREMENTS



The citizen who is a holder of a national passport (diplomatic, official or ordinary) of the following countries/territories/international organisations is not required to hold a visa in respect of purposes for which a port of entry visa may be issued or by virtue of being a person contemplated in section 31(3)(b) [accredited in SA] for an intended stay of 90 days or less and when in transit:

ASIA

Japan, Russian Federation, Singapore

AMERICA

Argentina, Brazil, Canada, Chile, Ecuador, Jamaica, Panama, Paraguay, St Vincent and the Grenadines, Trinidad and Tobago (only ordinary passport holders), United States of America (only diplomatic and ordinary passport holders. However, diplomatic passport holders who are due to assume duty at the Embassy and Consulates of the USA in South Africa, require visas for accreditation purposes), Uruguay, Venezuela.

AFRICA & MIDDLE EAST

African Union Laissez Passer, Angola (ordinary passports 90 days per annum - visits not to exceed 30 days), Botswana, Israel, Namibia (only ordinary passport holders 90 days per annum), Tanzania (90 days per annum), Zambia (90 days per annum), Zimbabwe

EUROPE

Andorra, Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany (except in diplomatic staff due to assume duty at the Embassy and Consulates of Germany in SA), Greece, Iceland, Ireland, Italy, Liechtenstein, Luxemburg, Malta, Monaco, Netherlands, Norway, Portugal, San Marino, Spain, Sweden, Switzerland, United Kingdom of Great Britain and Northern Ireland (only ordinary passport holders), British Islands Bailiwick of Guernsey and Jersey, Isle of Man. British Overseas Territories namely: Anguilla, Bermuda, British Antarctic Territory, British Indian Ocean Territory, British Virgin Islands, Cayman Islands, Falkland Islands, Gibraltar, Montserrat, St Helena and Dependencies (Ascension Island, Goughman Island and Tristan da Cunha), Pitcairn, Henderson, Ducie and Oeno Islands, the Sovereign Base Areas of Cyprus South Georgia and South Sandwich Islands and the Turks and Caicos Island.

OCEANIA

Australia

**It is strongly recommended to consult the South African Embassy in your home country to confirm visa arrangements prior to departure. Travellers need to arrange their own travel and/or medical insurance.*



The citizen who is a holder of a national passport (diplomatic, official and ordinary) of the following countries/territories/international organisations is not required to hold a visa in respect of purposes for which a port of entry visa may be issued or by virtue of being a person contemplated in section 31(3)(b) [accredited in SA] for an intended stay of 30 days or less and when in transit:

ASIA

Hong Kong (only with regard to holders of Hong Kong British National Overseas passports and Hong Kong Special Administrative Region passports), Macau [only with regard to holders of Macau Special Administrative Region passports (MSAR)], Malaysia, Maldives, South Korea, Thailand (only ordinary passport holders)

AMERICA

Antigua and Barbuda, Bahamas (only ordinary passport holders), Barbados, Belize, Bolivia, Costa Rica, Guyana, Peru

AFRICA & MIDDLE EAST

Benin, Cape Verde, Gabon, Jordan, Kingdom of Eswatini, Lesotho, Malawi, Mauritius, Mozambique (only ordinary passport holders), Seychelles

EUROPE

Cyprus (only ordinary passport holders), Hungary (only ordinary passport holders), Poland (only ordinary passport holders), Turkey

Agreements have also been concluded with the following countries for holders of diplomatic and official passport holders. Citizens who are holders of diplomatic, official and service passports of the following countries do not require visas in respect of purposes for which a port of entry visa may be issued or by virtue of being a person contemplated in section 31(3)(b) [accredited in SA] for the period indicated and transit:

ASIA

China (PROC) (30 days), India (90 days), Thailand (90 days), Vietnam (90 days)

AMERICA

Cuba (90 days), Mexico (90 days), Paraguay (120 days)

AFRICA & MIDDLE EAST

Algeria (30 days), Angola (90 days), Belarus (90 days), Benelux states (90 days), Bulgaria (90 days), Cyprus (90 days), Comoros (90 days), Democratic Republic of Congo (DRC) (90 days) (official visits only), Egypt (30 days), Ghana (90 days), Guinea (90 days), Ivory Coast (Cote d'Ivoire) (30 days), Kenya (90 days, including civil servants holding ordinary passports travelling for official government business), Liberia (90 days), Romania (90 days), Rwanda (30 days), Senegal (90 days), Tunisia (90 days) (also special passports), Uganda (90 days)

EUROPE

Albania (120 days), Croatia (90 days), Hungary (120 days), Madagascar (30 days), Morocco (30 days), Mozambique (90 days), Namibia (30 days), Nigeria (90 days), Poland (90 days), Slovak Republic (90 days)

OCEANIA

Indonesia (30 days)





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www.arc2020.com